

VIJAYAKUMAR V

NAYIKUTTYPARA

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## EDUCATIONAL QUALIFICATIONS

Academics			
Course	Institution/University	Subjects	CGPI or Percentage
M Phil	Annamalai (Year: 2007-2009)	Finance	70%
BEd - commerce	Kannur University (Year: 2005-2006)	Commerce	74 %
M Com	Calicut university (Year: 2002-2004)	Marketing	63 %
B Com	Calicut university (Year: 1995-2004)	Co-operation	60 %
Pre-Degree	Calicut university (Year: 1995-2004)	Commerce	56 %
Professional Qualifications			
Examination	Institution	Subjects	CGPI or Percentage
NET-JRF	UGC-Dec:2010	Commerce	NA
SET	Govt.of Kerala	Commerce	NA

**Title of M Phil work:** “Customer Relation Management select new generation banks in kasaragod district”.

**RESEARCH AREA:**

Marketing, Finance, HRM

**Details of Research Experiences:**

Minor research works on—“interstate migration and growth of construction industries- an inference from kasaragod District” is going on, Funded by UGC.

**Paper Presentations**

- ❖ Presented a paper titled ***‘Business Correspondents Model: An Antibiotics To Financial Exclusion’*** in *UGC Sponsored National seminar on ‘Emerging Trends in Banking Sector in the Globalised Scenario’* Organised by Department of Commerce,EKNM Govt college ,Elerithattu on 26<sup>th</sup> and 27<sup>th</sup> august 2014.
- ❖ ***Chaired*** a technical session ***‘E-Banking: Indian Experience’*** in *UGC Sponsored National seminar on ‘Emerging Trends in Banking Sector in the Globalised Scenario’*Organised by Department of Commerce,EKNM Govt college ,Elerithattu on 26<sup>th</sup> and 27<sup>th</sup> august 2014.
- ❖ Presented a paper titled ***‘INNOVATIONS IN MODERN BANKING’*** in *UGC Sponsored National seminar on ‘service sector dynamism and Indian economic growth:problems and prospects’*Organised by Department of Commerce, Sri.C.Achuthamenon Govt.College,Kuttanellur,THRISSUR on 18<sup>th</sup> and 19<sup>th</sup> DECEMBER.
- ❖ . Presented a paper titled “ Presentation skill” training session on 06/08/2014 at the ***‘Training the Trainer Workshop’*** Organized by School of Distance Education, Kannur University at Kannur University Campus.

## **Achievements**

- ❖ Selected as **FLAIR Faculty Member**.
- ❖ Selected as **Certified Financial Education Resource Person** by **SEBI**(Securities Exchange Board of India).

## **PERSONAL PROFILE**

Name : Vijayakumar.V

Date of Birth : 04th May, 1980

Gender and Marital status : Male, Married

Nationality : Indian

Religion and Caste : Hindu, Vaniya

Residential & Communication Address :

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